

ASBIF OVERVIEW

A Collaborative Regional Initiative for Sustainable Growth & ESG Innovation

1. About ASBIF & Collaborative Vision

The Asia-Pacific Sustainable Business & Innovation Forum (ASBIF) is a premier international platform dedicated to advancing Environmental, Social, and Governance (ESG) frameworks, sustainable commerce, and impactful research. Established as a strategic bridge between academia, industry leaders, and policymakers, ASBIF fosters actionable dialogue and cross-border collaboration across the Asia-Pacific region.

Key Institutional Co-Founders:

- **CESGS Universitas Airlangga** (Center for Environmental, Social, and Governance Studies — Indonesia)
- **CESG The Hang Seng University of Hong Kong** (Center for ESG — Hong Kong SAR)

2. Forum Progression & Regional Footprint

ASBIF rotates across strategic academic and financial hubs, expanding its reach from Southeast Asia to Australasia:

Location	Program	Focus
Bali, Indonesia December 2024	1st ASBIF (Universitas Airlangga) was named ESG Summit	Established cross-border ESG benchmarks, regional collaboration networks, and foundational sustainable frameworks.
Surabaya, Indonesia June 2026	2nd ASBIF (Universitas Airlangga)	Focused on on business sustainability, innovation, and the practical implementation of Environmental, Social, and Governance (ESG) principles across the Asia region.
Perth, Australia Upcoming 14-18 June 2027	3rd ASBIF (Curtin University)	Expanding the alliance to Australasia, emphasizing cross-continental sustainability governance and innovation.

3. Core Focus Areas & Objectives

- **ESG Integration & Governance:** Embedding robust Environmental, Social, and Governance metrics into corporate strategies, disclosures, and regulatory frameworks.
- **Sustainable Finance & Commerce:** Promoting green bonds, carbon offset mechanisms, and ethical investment strategies across Asia-Pacific economies.
- **Innovation & Circular Economy:** Leveraging technology, energy transition initiatives, and clean technologies to accelerate net-zero targets.
- **Ethical Enterprise & Sharia Integration:** Harmonizing ethical finance principles with sustainable business development and social impact metrics.

3. Some important links

1. ASBIF Official Website: [Asia-Pacific Sustainable Business & Innovation Forum – ASBIF](#)
2. ASBIF Official Instagram: <https://www.instagram.com/asbif.id/>
3. ASBIF Article: [ASBIF 2026 Bahas Inovasi Berkelanjutan di Asia-Pasifik | CESGS](#)
4. ESG Summit Bali: [2nd Asia Sustainability & ESG Summit 2024 | CESGS](#)