

# Asia-Pacific Sustainable Business & Innovation Forum (ASBIF) 2026

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The Nexus of Business Sustainability, Innovation, and AI

## CALL FOR PAPERS

including but not limited to:

1. Double Materiality in Climate Reporting
2. Transition Planning for Climate Targets
3. Digital and AI-Assisted Climate Data Collection and Decision Making
4. Mitigation vs. Adaptation in Strategic Planning

## Publication Opportunities

Registered authors may publish their papers in the **conference proceedings** or submit their manuscripts to the conference's supporting journals, including **AJAR (Asian Journal of Accounting Research)**, a **Scopus Q1-indexed** journal, for the special issue titled *"Advancing ESG Integration and Climate Accountability: Evidence from Asia and Developing Countries."*

Additional national indexed supporting journals:  
 JRABA (SINTA 3)    BAKI (SINTA 3)    JMTT (SINTA 2)

## Event Highlight

- Keynote Session
- Exclusive Networking Session
- Industry Panel Session
- Academic Panel Session
- Parallel Paper Presentation

## Registration Fee

Paper Presentation	Local	International	Participant (Non Paper)	Local	International
Student	Rp2,000,000	USD 160	Offline	Rp1,000,000	USD 80
Regular	Rp2,200,000	USD 200	Online	Rp600,000	USD 60
Online	Rp2,000,000	USD 160			

The listed price already reflects a 20% discount  
 Please enter the voucher code below to claim this price

Bundle packages available (limited slots) Contact us to receive the code

## Conference Day

**22<sup>nd</sup> - 23<sup>rd</sup> June, 2026**

Majapahit Hall, 5th Floor, ASEEC Tower, Universitas Airlangga, Surabaya, Indonesia

## Voucher Code

**ASBIF20-K7X9P**

## Timeline

Participant Registration (Non Paper)  
15 Feb - 15 June

Paper Submission Deadline  
10 June

Latest Payment  
15 June

## Register

[cesgs.unair.ac.id/callforpaper-asbif2026](https://cesgs.unair.ac.id/callforpaper-asbif2026)

\*Rolling review process: notification within a maximum of two (2) weeks after each submission

## Contact Us

For more information please contact us



# Asia-Pacific Sustainable Business & Innovation Forum (ASBIF) 2026

The Nexus of Business Sustainability, Innovation, and AI



**Agus Harimurti Yudhoyono**

Menteri Koordinator Bidang Infrastruktur dan Pembangunan Kewilayahan Indonesia



**Prof. Iman Haryawan**

Professor of Sustainability Accounting and Governance  
CEO of Center for ESG Studies Universitas Airlangga



**Prof. Louis Cheng**

Professor of Banking and Finance  
Director of Research Centre for ESG,  
The Hang Seng University of Hong Kong



**Prof. Agnes Cheng**

Professor of Accounting  
Dale Looper Chair in Accounting Price  
College of Business, The University of Oklahoma



**Desmond Cheung\***

Director & Chief Technology Officer  
Indosat Ooredoo Hutchison



**S. Suripno**

Former VP of Sustainability  
Pertamina  
Universitas Pertamina



**Prof. Mahfud Sholihin**

Professor of Accounting at  
Universitas Gadjah Mada



**Prof. Desi Adhariani**

Professor of Social  
Responsibility Accounting at  
Universitas Indonesia



**Prof. Yenn-Ru Chen**

Professor of Finance,  
National Chengchi University



**Dr. Jacky Tang**

Chief Investment Officer (CIO)  
for Emerging Markets at  
Deutsche Bank Private Bank



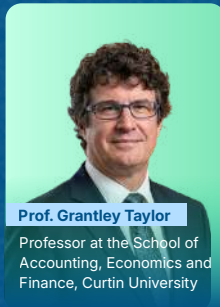
**Sawitry Aprianti**

Senior Analyst Sustainability  
Rating & Disclosure PT Pertamina  
(Persero)



**Luky A. Yusgiantoro\***

General Secretary at Special  
Task Force for Upstream Oil and  
Gas Business Activities (SKK  
Migas)



**Prof. Grantley Taylor**

Professor at the School of  
Accounting, Economics and  
Finance, Curtin University



**Dr. Akmalia Mohamad**

Associate Professor at  
Universiti Malaysia  
Terengganu



**Prof. M. Madyan**

Rector Universitas Airlangga



**Prof. Mahmudul**

Professor of Finance, BRAC  
University



**Dr. Fay Rola-Rubzen**

Professor and Dean of Research  
at the Faculty of Business and  
Law at Curtin University

## Conference Day

22<sup>nd</sup> - 23<sup>rd</sup> June, 2026

Majapahit Hall, 5th Floor, ASEEC Tower,  
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## Full Member Organization



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## Register Here

[bit.ly/ASBIF2026](https://bit.ly/ASBIF2026)

\*Rolling review process: notification within a maximum of two (2) weeks after each submission

Contact Person: +62 877-5526-1952 (Nabilla)

# EVENT SCHEDULE



## PROGRAM ASIA-PACIFIC SUSTAINABLE BUSINESS & INNOVATION FORUM (ASBIF) 2026 CONFERENCE DAY 1 – MONDAY, JUNE 22, 2026

9:00	9:05	Opening	MC
9:05	9:15	Welcoming Remark	Prof. Muhammad Madyan – Rector of Universitas Airlangga
9:15	9:20	Policy Note on Sustainable Building Session	Prof Iman Harymawan & Prof. Muhammad Madyan
9:20	9:35	Opening Remark	Prof. Iman Harymawan – Conference Chair
9:35	10:15	Special Session	Dr. Agus Harimurti Yudhoyono – Coordinating Minister for Infrastructure and Regional Development

### Keynote Speeches & Featured Presentation Topic: The Future of ESG Strategy

10:25	10:55	Keynote Speaker 1	Jacky Tang – Chief Investment Officer Deutsche Bank
10:55	11:25	Keynote Speaker 2	S. Suripno – Universitas Pertamina Representative
11:25	12:00		Awarding Session

### Panel Session 1 Topic: Digital and AI Driven Innovation for Climate Resilience

13:00	13:15	Speaker 1	Desmond Cheung* – CTO PT Indosat Tbk
13:15	13:30	Speaker 2	State-Owned Enterprise Representative
13:30	13:45	Speaker 3	Dr. Fay Rola Rubzen – Curtin Univeristy

### Panel Session 2 Topic: Integrating Climate Transition Planning into Corporate Strategy

14:00	14:15	Speaker 1	Sawitry Apriati – PT Pertamina (Persero)
14:15	14:30	Speaker 2	Luky Yusgiantoro* – Task Force for Upstream Oil and Gas Business Activities (SKK Migas)
14:30	14:45	Speaker 3	State-Owned Enterprise Representative

# EVENT SCHEDULE



## PROGRAM ASIA-PACIFIC SUSTAINABLE BUSINESS & INNOVATION FORUM (ASBIF) 2026 CONFERENCE DAY 2 – TUESDAY, JUNE 23, 2026

9:00 9:05 Opening MC

9:05 9:10 Opening Remark CESGS Representatives

### Keynote Speeches & Featured Presentation Topic: Net Zero Commitments in Corporate Strategy and Governance

9:20 9:50 Keynote Speaker 1 Prof. Agnes Cheng – The University of Oklahoma, US

9:50 10:10 Keynote Speaker 2 Prof. Louis Cheng – The Hang Seng University of Hong Kong

10:10 10:30 Keynote Speaker 3 Prof. Yenn Ru Chen – National Chengchi University Taiwan

10:30 10:50 Keynote Speaker 4 Prof. Mahmudul – BRAC Business School, Bangladesh

### Panel Session 1 Topic: Theoretical Perspectives on Climate Mitigation and Adaptation in Business Strategy

11:05 11:20 Speaker 1 Prof. Desi Adhariani – Universitas Indonesia

11:20 11:35 Speaker 2 Prof. Mosab Tabash – Al Ain University of Science and Technology

11:35 11:50 Speaker 3 Prof. Grantley Taylor – Curtin University

### Panel Session 2 Topic: From ESG to Market Impact through Governance Disclosure and Evolving Investor Dynamics

13:20 13:35 Speaker 1 Professor – Universitas Airlangga (tbc)

13:35 13:50 Speaker 2 Prof. Mahfud Sholihin – Universitas Gadjah Mada

13:50 14:05 Speaker 3 Dr. Akmalia – Universiti Malaysia Terengganu

14:20 14:35 Best Paper Award Ceremony MC

14:40 16:30 Parallel Paper Presentation Session Chair