



**CESGS**  
Center for Environmental, Social, & Governance Studies.



香港恒生大學  
**THE HANG SENG UNIVERSITY OF HONG KONG**  
ESG研究中心  
Research Centre for ESG

Full Member Organization



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Center for Business Sustainability



國立政治大學  
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Associate Member



Research Centre for Green Business  
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香港循環經濟學會  
HK Institute of Circular Economy

# Asia Sustainable Business & Innovation Forum 2026



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## Announcing the transition of “Asia Sustainability and ESG Summit” to “Asia Sustainable Business and Innovation Forum (ASBIF)”



**Prof. Louis Cheng**

Dr S H Ho Professor of Banking and Finance  
Director of Research Centre for ESG at The Hang Seng University of Hong Kong

On behalf of the Research Centre for ESG at the Hang Seng University of Hong Kong (CESG), I am pleased to announce the official transfer of the Secretariat office of the “Asia Sustainability and ESG Summit” to the Center for Environmental, Social, and Governance Studies (CESGS), at Universitas Airlangga, Indonesia.

Building on the great success of the 2nd Summit co-hosting by CESG and CESGS in Bali in December 2024, the 3rd event will be held at **Surabaya, Indonesia on June 21–23, 2026**.

More importantly, the new name of the event is “**Asia Sustainable Business and Innovation Forum (ASBIF)**”. Similar to the 2nd event, the 2026 Forum will be co-organized by both CESGS and CESG but CESGS will serve as the Secretariat and the local host. The name change is a result of a significant restructuring of the organizational format, which will be announced in more detail in a separate section. Nevertheless, the main objectives of the Forum remain the same as the previous two Summits:

- Sharing sustainability / ESG research and the latest development in ESG data
- Sharing experience in providing sustainability / ESG training programs
- Providing a platform to promote sustainability / ESG services among stakeholders

In order to achieve our objectives, we aim to invite ESG-related centers/units from universities and institutions to join us as full members or associate members to support the objectives above. We invite industry practitioners and entrepreneurs, academics and students, and government leaders who manage relevant organizations to attend the Forum.

Despite growing awareness of sustainability issues, many businesses still struggle to integrate ESG principles into their core strategies. The lack of clear guidelines, financial incentives, and adequate resources often hampers progress in transitioning to more sustainable practices. These challenges, coupled with the urgent need to address environmental degradation and social inequalities, motivate us to organize such a Forum. By fostering dialogue and collaboration among key stakeholders, we hope to bridge the gap between theory and practice, accelerating the adoption of sustainable business practices across the Asia region.



# WELCOME MESSAGE



**Prof. Iman Harymawan**

Professor of Sustainability  
Accounting and Governance  
CEO of Center for ESG Studies  
Universitas Airlangga

As sustainability challenges become increasingly complex, businesses and institutions are facing growing pressure to address climate risks, social inequalities, and governance issues that directly affect long-term resilience and economic performance. Despite increased awareness of ESG principles, many organizations continue to encounter structural barriers, including limited resources, fragmented policy frameworks, and gaps between academic research and practical application.

The **Asia Sustainable Business and Innovation Forum (ASBIF) 2026**, to be held in **Surabaya, Indonesia, on 21–23 June 2026**, represents a strategic continuation and development of the previous Asia Sustainability and ESG Summits. The Forum reflects an enhanced focus on **business sustainability, innovation, and the practical implementation of Environmental, Social, and Governance (ESG) principles** across the Asia region.

The Asia Sustainable Business and Innovation Forum (ASBIF) 2026 is designed to address these challenges by providing a structured platform for knowledge exchange, capacity building, and multi-stakeholder collaboration. The Forum will bring together academics, industry practitioners, policymakers, entrepreneurs, and students to discuss current developments in sustainability and ESG, share best practices, and explore innovative approaches to integrating sustainability into business and policy decision-making.

As the Secretariat and local host, the Center for Environmental, Social, and Governance Studies (CESGS) at Universitas Airlangga is committed to facilitating inclusive and evidence-based discussions that strengthen collaboration between research institutions, industry, and government. Through keynote sessions, panel discussions, workshops, and networking activities, ASBIF 2026 aims to contribute to the advancement of sustainable business practices and innovation in the region.

## Conference Concept Note Overview



The Asia Sustainable Business and Innovation Forum (ASBIF) 2026 marks a pivotal moment in the journey towards sustainable business practices across the Asia region. Building on the success of the previous summits, this year's Forum will be held in Surabaya, Indonesia, from June 21-23, 2026. The event is a continuation of the collaborative efforts between the Center for Environmental, Social, and Governance Studies (CESGS) at Universitas Airlangga, Indonesia, and the Research Centre for ESG (CESG) at the Hang Seng University of Hong Kong.

In its new form, ASBIF brings together a diverse array of stakeholders, from academia to industry, in an effort to reshape the way businesses engage with sustainability and ESG principles. With CESGS now serving as the Secretariat and local host, the 2026 Forum will be a landmark occasion that builds on the legacy of the Asia Sustainability and ESG Summit, including insights, lessons, and collaborative efforts from the past.

The Forum will feature thought-provoking discussions and presentations from a blend of renowned academics, industry leaders, and ESG practitioners. These sessions will provide valuable insights into the most current trends and research, offering participants a unique opportunity to engage in high-level discussions about the future of sustainable business in the Asia region.

## Participants Representing:



**Academia**



**Association**



**Industry  
Executives**



**Government**

# GRAND THEME



## “The Nexus of Business Sustainability, Innovation, and AI”

### SUB-TOPICS

The conference invites contributions on the following sub-topics, including but not limited to:

#### **Double Materiality in Climate Reporting:**

Evolving frameworks (CSRD, ISSB) to account for both the financial impact of climate change on the firm (Adaptation/Risk) and the firm’s impact on the climate (Mitigation).

#### **Transition Planning for Climate Targets:**

Methodologies for developing credible corporate transition plans that balance Net Zero commitments with immediate resilience and business continuity needs.

#### **AI-Assisted Climate Data Collection and Decision Making:**

The role of Artificial Intelligence in predictive analytics for extreme weather events, climate risk modeling, and optimizing adaptation responses.

#### **Mitigation vs. Adaptation in Strategic Planning:**

Resource allocation dilemmas in the C-Suite—investing in long-term decarbonization technologies (e.g., carbon capture) versus immediate physical climate resilience (e.g., supply chain hardening).

# Speakers Lineup



## “The Nexus of Business Sustainability, Innovation, and AI”



\*\*more to be announced

# Venue Details & Event Format



**ASBIF 2026** will be held in Airlangga Sharia & Entrepreneurship Education Center (**ASEECC**) Tower, Universitas Airlangga, Surabaya, Indonesia.

## Event Highlights

Date	Agenda
<b>Sunday, June 21, 2026</b>	<ul style="list-style-type: none"><li>• VIP Welcoming Dinner</li><li>• Exclusive Networking Session</li></ul>
<b>Monday, June 22, 2026</b>	<ul style="list-style-type: none"><li>• Welcoming &amp; Opening Remarks</li><li>• Keynote Speaker Session</li><li>• Corporate Panel Session</li><li>• Networking Session</li><li>• Parallel Paper Session</li></ul>
<b>Tuesday, June 23, 2026</b>	<ul style="list-style-type: none"><li>• Keynote Speaker Session</li><li>• Academic Panel Session</li><li>• Parallel Paper Session</li></ul>

This format is designed to **foster collaboration** between **academia, industry, and policymakers** while providing **meaningful visibility and engagement opportunities for partners and sponsors.**

# Track Record of Previous Events



Over the past years, the organizing institutions have consistently delivered high-impact international and national forums focusing on ESG, sustainability, and responsible business practices. These events have successfully brought together stakeholders from academia, industry, and professional communities.

## 1. 2nd Asia Sustainability and ESG Summit 2024

**Theme:** Sustainable Future Leadership

**Date & Venue:** 5–6 December 2024 – The Kuta Beach Heritage Hotel, Bali, Indonesia

**Audience Profile:** Leaders, professionals, and academics

This international summit attracted hundreds of participants from diverse backgrounds, including senior leaders, ESG practitioners, and researchers. The event facilitated cross-sector dialogue on sustainability leadership, regional ESG challenges, and collaborative solutions across Asia.



2nd Asia Sustainability and ESG Summit  
December 5 (Thu) – 6 (Fri) 2024 | Bali, Indonesia

**63**

Papers

**155**

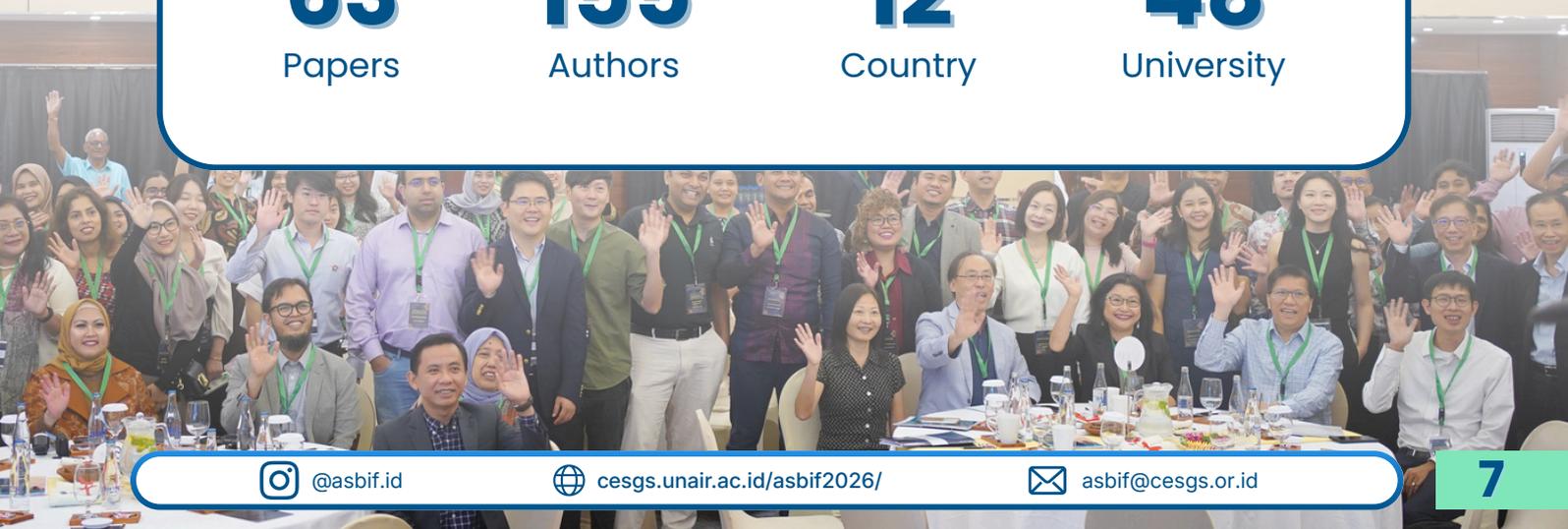
Authors

**12**

Country

**48**

University



# 2.

## 7th Global Conference: ESG Management & Sustainability 2024

**Theme:** Empowering Transformation: Shaping Sustainable Future Leaders

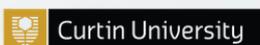
**Date & Venue:** 6–8 August 2024 – Universitas Airlangga, Surabaya, Indonesia

**Audience Profile:** Leaders, professionals, and academics

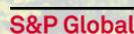
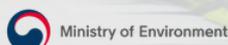
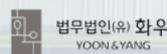
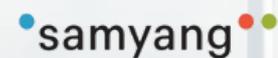
The conference convened hundreds of participants from academia and industry, fostering in-depth discussions on ESG governance, sustainability research, and leadership transformation. It also strengthened international academic–industry collaboration and knowledge exchange.



# List of Participated Universities



# List of Participated Organizations



# Organizer



ASBIF 2026 is organized through collaboration among leading universities and research centers, with support from reputable scholarly journals to uphold quality and publication standards. The Forum also engages the business sector to ensure that discussions reflect practical sustainability challenges and implementation needs, alongside scholarly perspectives. Partners are engaged through three categories: Regular Members, Associate Members, and Local Co-Hosts.

## Full Member



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG  
ESG研究中心  
Research Centre for ESG



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UNIVERSITI SAINS MALAYSIA



Centre for  
Business  
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國立政大  
National Chengchi University

## Associate Member



Research Centre  
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## Journal Affiliation



### Asian Journal of Accounting Research (AJAR)

- Scopus Q1
- Rank 38/182 by Subject (Accounting)
- Special Issue announcement and submission guidelines will be available soon on the journal's website.



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# About CESGS Universitas Airlangga



The Center for Environmental, Social, and Governance Studies (CESGS) is a research center under Universitas Airlangga that supports Indonesia's transition toward a more sustainable business landscape by 2030 through research and academic literacy.

CESGS delivers this mandate through research and innovation that translate data into actionable insights for public and corporate decision-making, complemented by ESG-oriented advisory, knowledge-sharing initiatives, and the dissemination of research outputs. The center also supports students, early-career researchers, and practitioners in strengthening research capability and applying sustainability principles in practice.

In 2025, CESGS was selected under the national funding programme as the Center of Excellence for Sustainable Business (PUI-PT Bisnis Berkelanjutan), awarded by the Indonesian Ministry of Higher Education, Science and Technology (Kemendikti Saintek), reinforcing its role in strengthening Indonesia's research and innovation ecosystem for sustainable business. CESGS also expands its impact through international partnerships, including collaboration with Monash University's Climateworks Centre to develop joint training and executive education that supports net-zero goals in Indonesia.

## Universitas Airlangga Reputation

### QS University Ranking



 **#287**  
Worldwide Rank 2026

 **#2**  
Domestic Rank 2026

### THE Impact Ranking



 **#9**  
Worldwide Rank 2026

 **#3**  
Domestic Rank 2026

### Accounting & Finance

QS University Ranking **by Subject**

 **#1**  **#51-100**  
QS Domestic Ranking 2025      QS Worldwide Ranking 2025

## Contact us

 [www.cesgs.unair.ac.id/asbif2026/](http://www.cesgs.unair.ac.id/asbif2026/)

 [asbif@cesgs.or.id](mailto:asbif@cesgs.or.id)



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Asia Sustainable  
Business & Innovation  
Forum 2026



DEPARTEMEN  
AKUNTANSI



FAKULTAS  
EKONOMI DAN BISNIS



Center of Excellence for Sustainable  
Business (PUI PT Bisnis Berkelanjutan)

## CONNECT WITH US



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[asbif@cesgs.or.id](mailto:asbif@cesgs.or.id)