



ESG Intelligence: Theory and Practice



19 May 2025



2:00-5:00pm



Chatham Room, Conrad Hong Kong, Level 7, Pacific Place, 88 Queensway, Hong Kong

Strategic Partner



香港投資者關係協會
Hong Kong Investor Relations Association

To Register



<https://forms.office.com/r/6TkQEBrDZD>

Acknowledgement

This Conference is supported by an Institutional Development Scheme (IDS) (RGC Ref. No.: UGC/IDS(R)14/21) from the Research Grants Council (RGC) of the Hong Kong Special Administrative Region.

Theme

In recent years, ESG has been a hot topic for both academic research and industry practice in the areas of finance and accounting. The IDS project “Establishing a research infrastructure for ESG intelligence: A multi-stakeholder perspective (UGC/IDS(R)14/21)”, recognizes the importance of measuring ESG efforts of corporations from the perspectives of major stakeholders.

The research team led by Prof. Louis Cheng will present the findings of the 3-year-long research project. In addition, industry executives representing relevant stakeholders will be giving their views at the event.

Who should attend?

In addition to **academics and PhD students**

Investment and wealth
management
professionals

Accounting
professionals

Financial analysts

IR professionals and
analysts

Rundown

1:45-2:00 pm	<i>Registration</i>
2:00-2:05 pm	<i>Introduction</i> Prof Louis Cheng, Dr S H Ho Professor of Banking and Finance, Associate Dean (Research), School of Business, Director of Research Centre for ESG, The Hang Seng University of Hong Kong (HSUHK)
2:05-2:30 pm	<i>Keynote Speech:</i> <i>Social Entrepreneurship and Policy</i> Prof Joshua Mok, Provost and Vice-President (Academic and Research), Dean of Graduate School, HSUHK
2:30-3:00pm	<i>Fireside Chat:</i> <i>Investing for a Better Future</i> Moderator: Prof Louis Cheng, HSUHK Panel members: 1) Dr Jacky Tang, Managing Director and the Chief Investment Officer for an international asset management firm 2) Dr Ricky Szeto, Member of the Social Welfare Advisory Committee HKSAR; Vice-Chairman of the Executive Committee of the Hong Kong Society for Rehabilitation
3:00-3:15 pm	<i>Coffee Break</i>
3:15-3:45 pm	<i>Featured Presentation 1:</i> <i>Providing Climate Change Solutions Through AI and Big Data</i> Ms Vivi Hu, Chief Executive Officer, YoujiVest

Rundown

3:45-4:45 pm

Featured Presentation & Panel Discussion

Featured Presentation 2:

ESG Intelligence Research: Theory and Practice

Presenters & Moderator: Prof Louis Cheng, HSUHK

Panel Discussion:

Integrating Academic Research into Practice: A Stakeholder's Perspective

Moderator: Prof Louis Cheng, HSUHK

Panel members

- 1) Dr King King Li, Associate Professor, Department of Economics and Finance, HSUHK
- 2) Mr Hauman Yeung, Director of Sustainability, Ascent Partners
- 3) Dr Eva Chan, Chairman, Hong Kong Investor Relations Association (HKIRA)

4:45-5:00 pm

Closing Remark