



ESG IN FOCUS: HSU-SYU SEMINAR

ESG x Internationalization



Recently, applying ESG criteria to evaluate firm-level performance has garnered significant attention in academic research. Leveraging the broad scope of international finance within RIBAF and the increasing call for ESG-focused research in the field of international business issues, this seminar to address research issues in the realm of “ESG x Internationalization”.

This seminar is co-organized by Research Centre for ESG, HSUHK and Business, Economic and Public Research Centre, HKSYU. We will discuss various research topics covered by a forthcoming special issue at the *Research in International Business and Finance (RIBAF)*:

- International comparison of sustainability and ESG disclosure
- ESG regulations and greenwashing: A cross-country comparison
- Performance implications of circular economy practices
- Internationalization and firms' financial sustainability
- Sustainable investment and green finance in international markets
- Environmental strategies of multinational corporations
- IB theories in addressing ESG issues across nations
- Innovation and sustainability within the global competitive arena

Acknowledgement

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MODERATOR



Prof. Louis Cheng
HSUHK

KEYNOTE SPEAKER



Prof. John Goodell
University of Akron

INDUSTRY SPEAKER



Mr. Changyoo Kim
ESG Client Engagement
Senior Specialist
S&P Global



DETAILS

- **Date:** Feb 17 (Mon), 2025
- **Time:** 2:30-4:30 pm
- **Venue:** CR 002, Creative Humanities Hub, The Hang Seng University of Hong Kong, Hang Shin Link, Siu Lek Yuen, Shatin, Hong Kong
- **Registration:** <https://forms.office.com/r/5erAxRQ0vb>
(Registration Deadline: 13 February 2025 (Thu), 12 nn)



Scan to register

PROGRAM

2: 15-2:30 pm *Registration*

2: 30-2:45 pm *Introduction*

Prof. Louis Cheng

Dr S H Ho Professor of Banking and Finance, HSUHK

2: 45-3:15 pm *Industry Sharing*

Topic: S&P Global ESG Scores methodology and assessment approach

Mr. Chanyoo Kim

ESG Client Engagement Senior Specialist, S&P Global

3: 15-4:15 pm *Research Dialogue*

Moderator

Prof. Louis Cheng

Dr S H Ho Professor of Banking and Finance,
HSUHK

Panel Member

Prof. John Goodell

Editor in Chief, *Research in International Business and Finance*
(RIBAF), Professor in Finance, University of Akron, USA

4: 15-4:30 pm *Networking (Refreshments served)*