

ESG 研究中心 RESEARCH CENTRE FOR ESG 香港恒生大學 THE HANG SENG UNIVERSITY OF HONG KONG

ESG IN FOCUS: HSU-SYU SEMINAR ESG x Internationalization

Recently, applying ESG criteria to evaluate firm-level performance has garnered significant attention in academic research. Leveraging the broad scope of international finance within RIBAF and the increasing call for ESGfocused research in the field of international business issues, this seminar to address research issues in the realm of "ESG x Internationalization".

This seminar is co-organized by Research Centre for ESG, HSUHK and Business, Economic and Public Research Centre, HKSYU. We will discuss various research topics covered by a forthcoming special issue at the *Research in International Business and Finance (RIBAF)*:

- International comparison of sustainability and ESG disclosure
- ESG regulations and greenwashing: A cross-country comparison
- Performance implications of circular economy practices
- Internationalization and firms' financial sustainability

MODERATOR

商業、經濟及公共政策研究中心

Public Policy Research Centre

Business, Economic and



Prof. Louis Cheng HSUHK

KEYNOTE SPEAKER



Prof. John Goodell University of Akron



- Sustainable investment and green finance in international markets
- Environmental strategies of multinational corporations
- IB theories in addressing ESG issues across nations
- Innovation and sustainability within the global competitive arena

Acknowledgement

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Mr. Chanyoo Kim ESG Client Engagement Senior Specialist S&P Global



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商業、經濟及公共政策研究中心 Business, Economic and Public Policy Research Centre

DETAILS

- Date: Feb 17 (Mon), 2025
- Time: 2:30-4:30 pm
- Venue: CR 002, Creative Humanities Hub, The Hang Seng University of Hong Kong, Hang Shin Link, Siu Lek Yuen, Shatin, Hong Kong



Scan to register

• **Registration:** <u>https://forms.office.com/r/5erAxRQ0vb</u> (Registration Deadline: 13 February 2025 (Thu), 12 nn)

PROGRAM

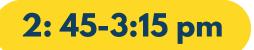
2:15-2:30 pm

Registration



Introduction

Prof. Louis Cheng Dr S H Ho Professor of Banking and Finance, HSUHK



Industry Sharing

Topic: S&P Global ESG Scores methodology and assessment approach

Mr. Chanyoo Kim ESG Client Engagement Senior Specialist, S&P Global



Research Dialogue

Moderator Prof. Louis Cheng Dr S H Ho Professor of Banking and Finance, HSUHK



Panel Member

Prof. John Goodell

Editor in Chief, *Research in International Business and Finance* (RIBAF), Professor in Finance, University of Akron, USA



Networking (Refreshments served)