

**Asia Sustainability and ESG Summit 2024**  
**Dec 5-6 (Thu-Fri), 2024**

Venue: The Kuta Beach Heritage Hotel, Bali, Indonesia

<https://all.accor.com/hotel/8151/index.en.shtml#section-facilities>

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**December 5 (Thursday)**

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**Opening Remarks**

Dr. Novrys Suhardianto  
Conference Chair

9:00-9:30am

Prof. Joshua Mok, Provost and Vice-President (Academic and Research), (Video Broadcasting)  
Dean of Graduate School, The Hang Seng University of Hong Kong

Dr. Wiwik Supratiwi, Dra., MBA., Ak.  
Head of the Accounting Department, Faculty of Economics and Business, Universitas Airlangga

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**Keynote Speeches & Featured Presentation**

**Topic: Integrating ESG into Leadership Development: A Multidisciplinary Approach to Building Sustainable Future Leaders**

Banjar Meeting  
Room

Speaker 1: Prof. C.S. Agnes Cheng, Professor of Accounting, Dale Loooper Chair in Accounting, University of Oklahoma  
Topic: Sustainability Reporting and Disclosure: Theory and Practice (20-min)

9:30-10:30am

Speaker 2: Prof. Iman Harymawan, Professor of Sustainability Accounting and Governance, Director of Airlangga Global Engagement, CEO of Center for Environmental, Social, & Governance Studies, Universitas Airlangga, Indonesia  
Topic: Business Sustainability Development in ASEAN Countries (20-min)

Speaker 3: Ms. Vivi Hu, Chief Executive Officer, YoujiVest  
Topic: Latest Development on Integrating AI with ESG Intelligence for Business Decisions (20-min)

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10:30-10:45am

**Coffee Break**

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**Special Session 1**

Topic: Corporate Leadership and Strategic Innovation for Sustainable Growth from Academic and Policymaker Perspective

Chair: Dr. Imran Haider, Curtin University

10:45-11:45am

Speaker 1: Radhitiono Wicaksono, Directorate of Separated States Assets - Ministry of Finance

Banjar Meeting Room

Speaker 2: Dr. Allinnettes Adigue, Head ASEAN Regional Hub Global Reporting Initiatives

Speaker 3: Prof. Ming Yen Lee, Professor, Department of Business Administration, Chung Yuan Christian University

Discussion

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11:45-12:45pm

**Lunch (Restaurant) & Pray Time**

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**Special Session 2**

Topic: Integrating Sustainability, Risk Management, and Sustainable Finance into Corporate Strategy

Chair: Dr. La Ode Sabaruddin, Universitas Airlangga

12:45-1:55pm

Speaker 1: Katharine Grace, Chair of Indonesia Corporate Secretary Association (ICSA)

Banjar Meeting Room

Speaker 2: Steve D. Anggara, VP Risk of Macroeconomy, Transition Energy, and ESG PT. PLN Persero

Speaker 3: Dr. Desi Adhariani, Head of Postgraduate Program in Accounting (PPIA), University of Indonesia

Speaker 4: Asri Suciati, Environmental and Social Safeguards Specialist of PT Sarana Multi Infrastruktur (SMI)

Discussion

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**Special Session 3**

Topic: Interdisciplinary Approaches to Developing Sustainable Leadership: Insights from Marketing, Finance, and Governance  
Chair: Dr. Anak Agung Gde Satia Utama, Universitas Airlangga

1:55-2:50pm

Speaker 1: Prof. Piyush Sharma, John Curtin Distinguished Professor (Marketing), Curtin University

Banjar Meeting Room

Speaker 2: Prof. Doddy Setiawan, Professor of Financial Accounting, Universitas Sebelas Maret

Speaker 3: Fiana Mainargis Awalina, Corporate Secretary of PT AKR Corporindo Tbk

Discussion

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2:50-3:50pm

**Concurrent Paper Sessions 1-3**

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**Session 1**

**Session Chair: Prof. C.S. Agnes Cheng, Professor of Accounting Dale Looper Chair in Accounting, University of Oklahoma**

**Venue: Banjar Meeting Room**

- 1. An Institutional Perspective of Selective ESG Engagement (MSB.f.10)**  
*Lu Yang (Emily) (The University of Hong Kong), W.S. Lu (HKU), K.Y. Fan (BNU HKBU United International College, China), J.S. Shen (The Hong Kong Polytechnic University), Louis T. W. Cheng (Hang Seng University of Hong Kong)*
  - 2. Will Industry 4.0 Stimulate Firms' Green Innovation? (MSB.f.08)**  
*Qiu Kai Zhong (Kunming university of science and technology)*
  - 3. Profit Meets Purpose: Global Comparison of Green vs Conventional Microfinance (MSB.f.58)**  
*Putra Pamungkas (Universitas Sebelas Maret), T. Arifin (UNS), A. F. Achsanta (UNS)*
  - 4. Transition to ESG: Impact of Interconnectedness Between Crude Oil and ESG (MSB.a.01)**  
*Neetu Kumari (Malaviya National Institute of Technology Jaipur, Rajasthan)*
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## Session 2

**Session Chair: Dr. Jeff Jianfu Shen, Assistant Professor, The Hong Kong Polytechnic University**

**Venue: Olo Meeting Room**

5. **The Real Effect of Mandatory ESG Disclosure on Green Building Development (MSB.a.08)**  
*Jianfu Shen (PolyU), Q. Yu (PolyU), Eddie C.M. Hui (The City University of Hong Kong), C.L.Lee (University of New South Wales)*
6. **Environment Consciousness Disclosures under ESG Framework: A Case Study of Large Manufacturing Firms of India (MSB.f.48)**  
*Swati Verma (Institute for Studies in industrial Development)*
7. **From promotion to practice: How does voluntary ESG disclosure shape green building practices (MSB.f.47)**  
*Hengtai Yu (PolyU), Y. Fan (PolyU)*
8. **Investigating Managers' Perception of Sustainability in the East Java Prosecutor Office: An Extended Theory of Planned Behavior (ETPB) (MSB.a.09)**  
*Frizkana Meilia (Universitas Airlangga), M. Amiati, B Tjahjadi (Universitas Airlangga)*

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## Session 3

**Session Chair: Prof. Piyush Sharma, John Curtin Distinguished Professor (Marketing), Curtin University**

**Venue: Bob & Louise Meeting Room**

9. **The Impact of Internal Customer Awareness of ESG Importance on the Organization's ESG Management Needs (MSB.a.17)**  
*DONGTAE KIM (Korea university of technology and education), E. Lee (KOREATECH), J. Myung (KOREATECH)*
  10. **The Tides of Change Uncertainty Impacts on Country Traits and Corporate ESG Performance (MSB.f.49)**  
*Febrine Pentadini (Da-Yeh University), Y.F. Chen (DYU), F.L. Lin (DYU)*
  11. **SDGS Based Corporate Social Responsibility (CSR) Case Study at Pt. Kimia Farma, Tbk (MSB.f.38)**  
*K.D.N.W.S. Sari (UNMAS), I Putu Mega Juli (UNMAS) K.D.N.W.S. Sari (UNMAS), I.D.M. Endiana (UNMAS)*
  12. **The Effect of Sustainability Report Disclosure on Company Value in Companies Listed on The Sri-Kehati Stock Index for the 2017-2021 Period (MSB.f.70)**  
*D.T.I. Santi (Warmadewa University), Ida Ayu Wiadnyani Manuaba (Warmadewa University), G.R. Olivardi (Warmadewa University), K.R. Widiarini (Warmadewa University), A.A.B. Amlayasa (Warmadewa University)*
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3:50-4:05pm

Coffee Break and Pray Time

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4:05-5:05pm

Concurrent Paper Sessions 4-6

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#### Session 4

**Session Chair: Prof. Hung-Gay Fung, Dr. Y.S. Tsiang Professor of Chinese Studies and Curators' Distinguished Professor of Finance and Legal Studies, University of Missouri-St. Louis**

**Venue: Banjar Meeting Room**

13. **Navigating Green Innovation the Resilient Leadership Advantage (MSB.f.09)**  
*Hung-Gay Fung (University of Missouri-St. Louis), P.H. Qiao (Kunming University of Science and Technology University of Science and Technology)*
14. **The Mediating Role of ESG: How Earnings Management Impacts Corporate Risk-Taking Behavior (MSB.f.37)**  
*Mujannah (Universitas Airlangga), Yanuar Bachtiar (STIEI Banjarmasin), Nirza Marzuki Husein (Universitas Airlangga)*
15. **Quantifying the impact of carbon emissions on firm default risk: A global perspective (MSB.f.02)**  
*Masayasu Kanno (Nihon University)*
16. **Adaptive Organizational Support and Financial Resilience: Policy Insights from DEI, Labor Unions, and Eldercare in China's Greater Bay Area (MSB.f.63)**  
*Lo Wing-Hung, Carlos (The Chinese University of Hong Kong), N. Liu (CityU), X. Pang (City University of Macau)*

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#### Session 5

**Session Chair: Nirosha Wellalage, The University of South Australia**

**Venue: Olo Meeting Room**

17. **Environmental disclosure vs. environmental performance: Do political connections play a role in developing countries (MSB.f.14)**  
*Nirosha Wellalage (The University of South Australia)*
18. **The Role of Sustainability Committee on ESG Reporting: Evidence from ASEAN-5 (MSB.f.52)**  
*Mohd Zulkhairi Mustapha (University of Malaya), E. Alfian (UM), K.Y. Chow (UM)*
19. **Weathering the Climate Risk: A Cross-Country Analysis on Cash Flow Allocation (MSB.f.23)**  
*Brian Kei (PolyU), Brian C.W. Kei (PolyU), Y.L. Zhang (PolyU), X. Chang (Nanyang Technological University), W.C. Kwok (HSUHK)*
20. **The Effect of Sustainability Report on Stock Prices and Company Values in The Energy Sector Listed on The Indonesia Stock Exchange (MSB.f.71)**

*Gusti Agung Krisna Pramadhi (Warmadewa University), J.E. Ni Komang (Warmadewa University), A.S. Ni luh Putu (Warmadewa University), K, I Wayan (Warmadewa University)*

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## **Session 6**

**Session Chair: Prof. Jo-Hui Chen, Full Professor, Chung Yuan Christian University**

**Venue: Bob & Louise Meeting Room**

**21. A Study of the Long Memory in Volatility between Carbon and Energy Exchange-Traded Funds (ETFs) (MSB.f.65)**

*Jo-Hui, Chen (Chung Yuan Christian University), P.H. Hsieh (CYCU)*

**22. Exposure To Water Risk And Firm Valuation: Evidence From Geographic Proximity To Cancer Village (MSB.f.33)**

*Yingwen Guo (PolyU), M. He (Hong Kong Chu Hai College), W.Y Zhang (HSUHK)*

**23. ESG Disclosures and Accounting Conservatism (MSB.f.39)**

*Imran Haider (Curtin University), I. Harymawan (Universitas Airlangga), K. Kamarudin, F.V. Putri (Universitas Airlangga)*

**24. Understanding the financed whole life carbon emissions in real estate sector: GHGs emissions associated with residential mortgages in Hong Kong from 2000 to 2020 (MSB.a.13)**

*Liang Dong (CityU), Phyllis Mo (CityU), Linda Li (CityU)*

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**End of Program on December 5 (Thursday)**

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## December 6 (Friday)

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### Opening by MC

### Photo Session

### Opening Remarks

Prof. Louis Cheng, Dr S H Ho Professor of Banking and Finance, Director of Research Centre for ESG, The Hang Seng University of Hong Kong  
Topic: ESG Performance Rating and Divergence: The Path to Achieving Business Sustainability

### Keynote Panel:

### Topic: ESG Development: Theory and Practice

Moderator: Prof. Louis Cheng, HSUHK

9:30-10:30am

Prof. Kalok Chan, Dean of the College of Business, Chair Professor of Finance, City University of Hong Kong

Topic: ESG and Social Media Investing

Banjar Meeting  
Room

Prof. Darwin Choi, Associate Professor, Department of Finance, The Hong Kong University of Science and Technology

Topic: Deciphering Green Preferences and Climate Risk Perceptions: A Natural Language Processing (NLP) Approach

Dr. Jacky Tang, Managing Director and the Chief Investment Officer for an International Asset Management Firm

Topic: The Challenges in ESG Integration for Asset Management in Asia

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10:30-10:45am

### Coffee Break

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### Special Session 4

### Topic: Sustainable Industrial Practices: Balancing Growth, Efficiency, and Environmental Stewardship

### Chair Session: Wahseem Soobratty, Curtin University

10:45-11:45am

Speaker 1: Mr. Hauman Yeung, Director, Ascent Partners Advisory Service Limited

Banjar Meeting  
Room

Speaker 2: Dr. Dian Permata Sari Mashari, Senior Researcher and Member of Carbon Management Team, Special Task Force for Upstream Oil and Gas Business Activities

Discussion

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11:45-12:00am      **Special Session 5**  
**ESGI Dataset Session: Research Camp on Dataset**  
**By CESGS Universitas Airlangga**

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12:00-1:30pm      **Best Paper Award**  
**Pray Time (Bob & Louise Room)**  
**Lunch (Restaurant)**

1:30-2:30pm      **Concurrent Paper Sessions 7-9**

#### **Session 7**

**Session Chair: Dr. Hua Wang, Zhejiang University**

**Venue: Banjar Meeting Room**

25. **Sustainability in Higher Education: The Use of Business Simulation in an Introductory Business Course (MSB.a.04)**  
*Dr. Wahseem Soobratty (Curtin University)*
26. **The Impact of Good Corporate Governance Principles on the Performance of Lembaga Perkreditan Desa (LPD) in Baturiti, Bali. (MSB.f.21)**  
*I Gede Cahyadi Putra (Universitas Mahasaraswati Denpasar), I. A. R. Manuari (UNMAS), N. N. S. Dewi (UNMAS)*
27. **How ESG related Climate Change Shocks Affect Credit Risk of Banks and Sustainability: Evidence from Chinese Commercial Banks (MSB.f.44)**  
*Hua Wang (Zhejiang University), Z.Y. Wei (Zhejiang University)*
28. **Green Image on the Trading Floor: The Effect of Climate Scenario Reporting on Stock Price (MSB.f.60)**  
*Rosyadatul Ulufiyah (Universitas Airlangga)*

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#### **Session 8**

**Session Chair: Prof. Darwin Choi, Associate Professor, Department of Finance, The Hong Kong University of Science and Technology**

**Venue: Olo Meeting Room**

29. **Relationship Between Corporate Governance and the Success of Cooperatives in Abiansemal District, Bali (MSB.f.32)**  
*Putu Kepramareni (UNMAS), M. E. S. Santosa (UNMAS), N. K. K. Damayanti (UNMAS), N. P. M. A. Murti (UNMAS)*
30. **The Effect of Profitability, Leverage, and COVID-19 on the Disclosure of Corporate Social Responsibility: Evidence from Indonesia (MSB.f.28)**  
*Ni Komang Ayu Widya sari (Universitas Udayana), Komang Ayu Krisnadewi (Universitas Udayana)*



31. **Valuing Sustainability Impact: A Comparative Study of Impact Measurement of Community Empowerment Programs Based on Social Return on Investment (SROI) in Oil and Gas Refinery Companies in Indonesia (MSB.f.12)**  
*Miftah Faridl Widhagdhha (Sebelas Maret University), W. Muktiyo (UNS), D.T. Kartono (UNS), D. Padmaningrum (UNS)*
32. **The Effect of Profitability, Profit Quality, and Capital Structure on Stock Prices in Companies Pharmacy Sub-Sectors Listed on The Stock Exchange Indonesia Equity (Idx) 2019-2023 (MSB.f.72)**  
*L.P.T.A. Putri (Warmadewa University), I.P.K.W. Keneh (Warmadewa University), Ni Putu Monika Cahyani (Warmadewa University), I.K.A.Sumayasa (Warmadewa University), A.A.B. Amlayasa (Warmadewa University)*
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### Session 9

**Session Chair: Prof. Piyush Sharma, John Curtin Distinguished Professor (Marketing), Curtin University**  
**Venue: Bob & Louise Meeting Room**

33. **Determinants of Corporate Social Responsibility (MSB.f.31)**  
*Ni Wayan Rustiarini, N.P.A.C. Dewi, P.W. Saitri, N.P.L. Budanti (Universitas Mahasaraswati Denpasar)*
34. **Comparative Analysis of Sustainability Performance Indicators and Methodologies in the Global Hospitality Industry: A Systematic Literature Review (MSB.f.26)**  
*Ni Luh Putu Mita Miati, A.A.G.P. Widanaputra, G.A.M.A. Putri (Warmadewa University)*
35. **The Effect of the Board of Directors's Characteristics and Ownership Structure on Corporate Social Responsibility Disclosure (MSB.f.24)**  
*Ni Putu Sri Yuristianti (Universitas Udayana), Komang Ayu Krisnadewi (Universitas Udayana)*
36. **The Influence of Social and Environmental Activities on Company Value with Gender Diversity as a Moderating Variable in Mining Companies (MSB.a.19)**  
*Made Shita Widyantari Kayika Putri (Warmadewa University)*
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2:30-3:30pm **Concurrent Paper Sessions 10-12**

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### Session 10

**Session Chair: Yuanyuan Chen, City University of Hong Kong**  
**Venue: Banjar Meeting Room**

37. **A Stakeholder Lens on Employee Engagement: Content Analysis of Sustainability Reports in Indonesia (MSB.f.16)**  
*Iwan Suhardjo (University International Batam)*
38. **Does a founder's cultural imprint affect ESG performance? (MSB.f.53)**  
*Yuanyuan Chen (CityU), Phyllis Mo (CityU), Ellen Jiang (CityU)*
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39. **The Impact of Corporate Social Responsibility, and Profitability on the Value of Manufacturing Companies in the Consumer Goods Industry Sector Listed on the Indonesia Stock Exchange 2021-2022 (MSB.f.50)**

*Sarah Yuliarini (Universitas Wijaya Kusuma Surabaya), J.M. Hutabarat (UWKS), B. Prayitno (UWKS)*

40. **The Evolution of Sustainability Reporting Standardization: The Crossroads of International Sustainability Standards Board and Global Reporting Initiative (MSB.f.27)**

*Karina Harjanto (UM), D.Zainal (UM), N.M.Rahin (UM)*

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## **Session 11**

**Session Chair: Dr. LI King King, Associate Professor of Finance, The Hang Seng University of Hong Kong**

**Venue: Olo Meeting Room**

41. **Individualism, Collectivism, and ESG Investment: An Experimental Study (MSB.a.05)**

*King King Li (HSUHK), Louis T. W. Cheng (HSUHK)*

42. **Can excess Corporate Social Responsibility spending mitigate the adverse effects of share pledging? (MSB.f.40)**

*Aaishwarya Narayanan (Birla Institute of Technology and Science Pilani, Hyderabad Campus), N. Sinha (BITS Pilani)*

43. **Industry-Specific Sustainability Reporting: Evaluating the Adoption of SASB Framework in the Asia-Pacific Region (MSB.f.43)**

*Rahmanda Nofal Arif (University of Sydney), M.Gupta (USYD)*

44. **Balancing Sustainability and Compliance: Does ESG Performance Influence Tax Avoidance Strategies? Evidence from ASEAN Countries (MSB.a.06)**

*Supardi Talib (Universitas Gadjah Mada), Fatimah (UGM)*

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## **Session 12**

**Session Chair: Dr. Jerry Cao, Associate Professor, Department of Economics and Finance, Hang Seng University of Hong Kong**

**Venue: Bob & Louise Meeting Room**

45. **A Study on the Detection and Mitigation of Corporate Greenwashing by Independent Directors (MSB.f.56)**

*Jerry Cao (HSUHK), Louis T. W. Cheng (HSUHK), Li Ma (Hunan University), J.Z. Li (HNU)*

46. **Accounting Transformation: Integration Of The 5p Principle in SSGS Implementation as a Driver of Sustainable Change (MSB.f.51)**

*Eva Wany, F. Purwitasari (UWKS), I. Supriadi (STIE Mahardhika Surabaya)*

47. **Integration of Aesthetics and Sustainability: Green Innovation as a Mediator between Artistic Orientation and Business Performance (MSB.f.57)**
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*Soedjatmiko, N. Soewarno (Universitas Airlangga)*

48. **SDGs Reporting: A Cherry on the Cake for Winning Deals or Driving Priority for Sustainability (MSB.f.07)**  
*Sunaina kanojia (University of Delhi), J.P. Sharm (DU)*

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3:30-4:00pm      **Coffee Break and Pray Time**

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4:00-5:15pm      **Concurrent Paper Sessions 13-15**

### Session 13

**Session Chair: Prof. Doddy Setiawan, Professor of Financial Accounting, Universitas Sebelas Maret**

**Venue: Banjar Meeting Room**

49. **How To Boost Effectiveness of Performance Management System Through Clear and Measurable Goals, Performance Feedback and Incentives: Performance of Public Organisations in Indonesia (MSB.f.74)**  
*Sigit Kurnianto (Universitas Airlangga), Z. Fanani (Universitas Airlangga), K. Prasetyo (Universitas Airlangga), A.A.G.S Utama (Universitas Airlangga), L.F. Nikma (Universitas Airlangga), K.N. Muzayyana (Universitas Airlangga)*
50. **Stock Price Determination through Financial Performance and Trading Activities: An Empirical Study in the ASEAN Retail Sector 2021-2023 (MSB.f.15)**  
*Darman Saputra (Universitas Bangka Belitung), D.P. Wibawa (UBB), N.Wahyudin, Julia (UBB)*
51. **The Impact of ESG Integration on Corporate Carbon Footprint and Market Performance: A Stochastic Frontier Analysis Approach (MSB.a.10)**  
*P.A.N. Junianto (Universitas Airlangga), Anak Agung Gde Satria Utama (Universitas Airlangga)*
52. **Impact of Peer-to-peer Lending Platforms on Social Welfare: A Cross-Country Empirical Study of Panel Data MSB.a.16**  
*Asror Nigmonov (University of New South Wales)*
53. **STEM CEOs, ESG Disclosure, and Firm Performance (MSB.a.18)**  
*Atikah Azmi Ridha (Universitas Airlangga)*

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### Session 14

**Session Chair: Dr. Desi Adhariani, Head of Postgraduate Program in Accounting (PPIA), University of Indonesia**

**Venue: Olo Meeting Room**

54. **A Rule-based Model for Predicting Airline Financial Performance from Environmental, Social, and Governance Data (MSB.f.67)**  
*Jonna C. Baquillas (De La Salle University)*
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55. **Multitasking and Hybrid Incentives: Theory and Evidence from China's Mixed-ownership Reform (MSB.f.45)**  
*Yi Li (Central South University), D. Chen (Wuhan University), Y. Zhang (Xi'an Jiaotong University)*
56. **Exploring the Interlinkages Between Corporate Social Responsibility and the Sustainable Development Goals : A Case Study in Mining Company (MSB.f.73)**  
*Yasin Muhammad (Universitas Lambung Mangkurat)*
57. **Investigating the Impact of Task Force on Climate-related Financial Disclosures (TCFD) Reporting on Stock Returns: Evidence from European Companies (MSB.f.62)**  
*Dirgahayu Almi Mahati (Universitas Airlangga)*
58. **The CEO pay ratio: Evidence from the United Kingdom (MSB.a.07)**  
*Lisa Goh (HSUHK), A. Gupta (King's College London)*
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#### **Session 15**

**Session Chair: Khusnul Prasetyo**

**Venue: Bob & Louise Meeting Room**

59. **Challenges, Opportunities and Strategies to Reduce Carbon Emissions: The Case of Indonesia Social Forestry (MSB.a.11)**  
*Bernadia Nugraheni (Soegijapranata Catholic University)*
60. **Strengthening Governance for Sustainability: The Role of ESG Committees in Enhancing Corporate Sustainability Performance in Indonesia (MSB.f.61)**  
*Meifaza Ainur Rosyidah (Universitas Airlangga)*
61. **Testing the “Power” of Power Distance in Whistleblowing Intention (MSB.f.34)**  
*Putu Wenny Saitri (UNMAS), N.P.Y. Mendra (UNMAS), N.L.G. Novitasari (UNMAS)*
62. **A Country Analysis on the Influence of Sustainability Reporting on the Stock Pricing Behavior during Initial Public Offerings in the ASEAN-5 (MSB.f.66)**  
*Arnel Onesime O. Uy (De La Salle University), M.I.D. Agaton (DLSU), M.A.A. Castro (DLSU), M.Y.P. Leachon (DLSU), J. L.M. Rosete (DLSU)*
63. **Tracking ESG Trends in Indian Market Leaders: A Comparative Study of Large and Mid-Cap Companies (MSB.a.03)**  
*Chandan Sharma (Delhi Technological University), P. Rani (DTU)*

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**End of Asia Sustainability and ESG Summit 2024**

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