

Asia Sustainability and ESG Summit 2024

Co-organizer: Research Centre for ESG, The Hang Seng University of Hong Kong
Co-organizer: Center for Environmental, Social, and Governance Studies, Universitas Airlangga
Date: Dec 5-6 (Thu-Fri), 2024
Location: Bali, Indonesia
Venue: The Kuta Beach Heritage Hotel Bali
(<https://all.accor.com/hotel/8151/index.en.shtml#section-facilities>)

Ver. Nov 4
Public Policy Track
(New)

OVERVIEW

Building on the success of our first Asia Sustainability and ESG Summit in Bangkok last year, we are proud to announce the second ESG Summit in Bali (Dec 5-6 2024). While the global movement in promoting sustainability and ESG integration is facing some challenges, we strongly believe that the topic continues to generate significant interest among academic and professionals, especially in Asia.

This ESG Summit provides opportunities to share research findings and practical insights in the area of ESG integration and business sustainability in the Asian context. In order to provide publication opportunities for the presenters, two Special Issues (SIs) from the Research in International Business and Finance (RIBAF) and the Asian Journal of Accounting Research (AJAR) are affiliated with the Summit.

In addition to renowned academic researchers, well-known industry speakers are expected to deliver keynote speeches at the event. Besides, a special town hall meeting will be organized for industry participants from Indonesia, China (including Hong Kong), Malaysia, India, and Australia to foster business collaborations and investment opportunities in the ESG space.

IMPORTANT DATES

Oct 15, 2024	Submission deadline to conference presentation
Oct 20, 2024	Registration deadline for Summit
Oct 31, 2024	Payment deadline for Summit (Early bird: Aug 1- Oct 15, 2024)
Dec 31, 2024	Submission deadline to Special Issues (RIBAF & AJAR)
Dec 5 - 6, 2024	Summit at Kuta Beach Heritage Hotel Bali

Acknowledgement

This Summit is partially supported by an Institutional Development Scheme (IDS) grant titled "Establishing a Research Infrastructure for ESG Intelligence: A Multi-Stakeholder Perspective" from the Research Grants Council (RGC) of the Hong Kong Special Administrative Region, China (Project No.: UGC/IDS(R)14/21).

For enquiries, please contact: support.esg@hsu.edu.hk

For more information, please visit: <https://esgsummit.id/> or <https://esg.hsu.edu.hk/bali-esg-summit/>

December 5 (Thursday)

Opening Remarks

Venue: Banjar Meeting Room

9:00-9:30am
Novrys Suhardianto
Conference Chair
Prof. Joshua Mok
Provost and Vice-President (Academic and Research), Dean of Graduate School, The Hang Seng University of Hong Kong (Video Broadcasting)
Prof. Dian Agustia
Dean of Faculty of Economics and Business Universitas Airlangga (Video Broadcasting)

Keynote Speeches & Featured Presentation

Venue: Banjar Meeting Room

Topic: Integrating ESG into Leadership Development: A Multidisciplinary Approach to Building Sustainable Future Leaders

9:30-10:30am
Speaker 1: Prof. C.S. Agnes Cheng (20-min)
Professor of Accounting, Dale Looper Chair in Accounting, University of Oklahoma
Topic: Sustainability Reporting and Disclosure: Theory and Practice
Speaker 2: Prof. Iman Harymawan (20-min)
Professor of Sustainability Accounting and Governance, Director of Airlangga Global Engagement, CEO of Center for Environmental, Social, & Governance Studies, Universitas Airlangga, Indonesia
Topic: Business Sustainability Development in ASEAN Countries
Speaker 3: Prof. Kalok Chan (20-min)
Dean of the College of Business, Chair Professor of Finance, City University of Hong Kong
Topic: ESG and Social Media Investing

Special Session 1 (Industry)

Venue: Banjar Meeting Room

10:45-11:45am
Topic: Corporate Leadership and Strategic Innovation for Sustainable Growth from Academic and Policymaker Perspective

Concurrent Special Sessions

Special Session 2 (Industry)

Venue: Banjar Meeting Room

1:00-2:15pm
Topic: Integrating Sustainability, Risk Management, and Sustainable Finance into Corporate Strategy

Special Session 3 (Academic)

Venue: Olo Meeting Room

2:15-4:30pm
Topic: Interdisciplinary Approaches to Developing Sustainable Leadership: Insights from Marketing, Finance, and Governance

Concurrent Paper Sessions 1-6

December 6 (Friday)

Opening Remarks

Venue: Banjar Meeting Room

9:00-9:30am Prof. Louis Cheng
Dr S H Ho Professor of Banking and Finance, Director of Research
Centre for ESG, The Hang Seng University of Hong Kong
Topic: ESG Performance Rating and Divergence: The Path to
Achieving Business Sustainability

Keynote Panel

Venue: Banjar Meeting Room

Topic: ESG Development: Theory and Practice

Moderator: Prof. Louis Cheng, HSUHK
Ms. Vivi Hu
Chief Executive Officer, YoujiVest
Topic: Latest Development on Integrating AI with ESG Intelligence
for Business Decisions

9:30-10:30am Prof. Darwin Choi
Associate Professor, Department of Finance, The Hong Kong
University of Science and Technology
Topic: Deciphering Green Preferences and Climate Risk Perceptions:
A Natural Language Processing (NLP) Approach

Dr. Jacky Tang
Managing Director and the Chief Investment Officer for an
International Asset Management Firm
Topic: The Challenges in ESG Integration for Asset Management in
Asia

Special Session 4 (Industry)

Venue: Banjar Meeting Room

10:45-11:45am Sustainable Industrial Practices: Balancing Growth, Efficiency, and
Environmental Stewardship

Special Session 5

11:45-12:00nn ESGI Dataset Session: Research Camp on Dataset
CESGS, Universitas Airlangga

1:30-5:00pm **Concurrent Paper Sessions 7-15**

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SPECIAL FEATURES OF THE SUMMIT

1. KEYNOTE SPEAKERS

Indonesian business and government leaders, assets management and financial executives from Hong Kong, and well-known international academic researchers will deliver insightful keynote speeches on the latest ESG trends, challenges, and best practices.

To acknowledge the most outstanding papers presented at the Summit, an award ceremony will be held. Qualified papers for the policy track presented at the Summit can receive fast-track reviews at JAPP.

- 2. • **BEST PAPER AWARD RECOGNITION;**
- **A SPECIAL POLICY TRACK ON ASIAN PUBLIC POLICY (NEW)**

3. PUBLICATION OPPORTUNITIES IN RIBAF, AJAR AND JAPP



SI



SI



Supporting

A special town hall meeting will be organized for industry participants from Indonesia, China (including Hong Kong), Malaysia, India, and Australia to foster business collaborations and investment opportunities in the ESG space.

4. NETWORKING WITH INDUSTRY PROFESSIONALS

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REGISTRATION LINK

Academic and professionals with paper presentation (international participants)	https://forms.office.com/r/G7G4raX9Pj
Academic and professionals with paper presentation (local participants)	https://forms.office.com/r/G7G4raX9Pj
Students with paper presentation (local and international participants)	https://forms.office.com/r/G7G4raX9Pj
Attending conference only without paper presentation (international participants)	https://forms.office.com/r/hdCzw1Vypy
Attending conference only without paper presentation (local participants)	https://esgsummit.id/checkout-2/

REGISTRATION FEE AND PAYMENT LINKS

Academic and professionals with paper presentation (international participants#)	USD250* (Early Bird) USD275* (Regular) https://pay.airwallex.com/hkgxufrsx7z7
Academic and professionals with paper presentation (local participants)	USD175* (Early Bird) USD200* (Regular) https://pay.airwallex.com/hkgxufr0geib
Students with paper presentation (local and international participants#)	USD125* (Early Bird) USD150* (Regular) https://pay.airwallex.com/hkgxuft69gmz
Attending conference only without paper presentation (international participants#)	USD150* (Early Bird) USD175* (Regular) https://pay.airwallex.com/hkgyjyqy6kzn
Attending conference only without paper presentation (local participants)	USD125* (Early Bird) USD150* (Regular) https://pay.airwallex.com/hkgyjyqy3hi

* Include coffee, gala lunch and lunch on Dec 5 and 6, 2024

Indonesia branches of international firms are regard as international participants.

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For more information, please visit: <https://esgsummit.id/> or <https://esg.hsu.edu.hk/bali-esg-summit/>

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Co-organizers



ESG 研究中心
RESEARCH CENTRE FOR ESG
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



Department of Accounting
Faculty of Economics and Business
Universitas Airlangga



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Center for Environmental, Social, &
Governance Studies.

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Supporting Organizations



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INSTITUTE OF FINANCIAL PLANNERS OF HONG KONG



Centre for
Business
Sustainability



香港投資者關係協會
Hong Kong Investor Relations Association



WORLD GREEN
ORGANISATION
世界綠色組織



Sustainability
Professionals
Association

Local Hosting Organizations



UNIVERSITAS
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UNMAS DENPASAR

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RESEARCH IN INTERNATIONAL BUSINESS AND FINANCE (RIBAF)

Call For Paper - Special Issue at RIBAF

This SI welcomes research related to ESG disclosure and information asymmetry (e.g. accounting), ESG integration (e.g. finance), as well as ESG issues in the real-estate sector. Topics include, but are not limited to:

- ESG disclosure and ESG ratings divergence in Asia
- Impact of media attention on ESG performance in Asia
- COVID-19 impacts on ESG integration in Asia
- Responsible investing and green financing in the real-estate sector in Asia
- The value of ESG practices for the real-estate sector in Asia
- ESG greenwashing in Asia
- ESG initiatives and values of Asian firms

Guest editors:

Prof. Louis T.W. Cheng, Hang Seng University of Hong Kong
Prof. C.S. Agnes Cheng, University of Oklahoma
Dr. Jianfu Shen, Hong Kong Polytechnic University

Submission procedure

SI topic: ESG Integration: An Asian Perspective

The Research in International Business and Finance's submission system is opened for submissions for the Special Issue "ESG Integration: An Asian Perspective" from March 18 to December 31, 2024. Please submit your manuscript to the Editorial Manager and select the article type "VSI: ESG Integration".

Accepted manuscripts are expected to be published on a rolling basis until June 30, 2025. A submission fee is required and the procedure required by the Journal. The submission will only be considered after payment of the submission fee. There is an option to present your paper at ESG Summit in Bali.

All papers will be peer-reviewed according to Elsevier's and RIBAF's policy. This SI will be an article collection or virtual SI. This means that accepted articles will be immediately sent to production rather than waiting for a bundling of all eventually accepted articles. Articles from this SI will be clearly marked as special issue articles. Please ensure you read the Guide for Authors before submitting your manuscript:

Guide for authors:

<https://www.sciencedirect.com/journal/research-in-international-business-and-finance/publish/guide-for-authors>

For more details of the Special Issue:

<https://www.sciencedirect.com/journal/research-in-international-business-and-finance/about/call-for-papers>

Keywords:

ESG; Greenwashing; COVID; Asia

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ASIAN JOURNAL OF ACCOUNTING RESEARCH (AJAR)

Call For Paper Special Issue at AJAR

Sustainability has become a paramount concern not only for governmental bodies but also for corporations. The pressing nature of this issue necessitates increased collaboration among entities, adherence to various reporting and implementation standards, engagement with diverse raters and auditors, and consideration of the interconnectedness between sustainability and financial matters, among other phenomena. This invitation extends to research endeavors pertaining to any sustainability issues intersecting with accounting and business processes. We welcome contributions from both governmental and corporate perspectives, with a particular focus on the context of developing countries. Topics include, but are not limited to:

- Quality of sustainability disclosure from various channel (e.g., report, website, media)
- Corporates and/or governments' sustainability performance
- The development of various sustainability standards and raters
- Assurance service in sustainability context
- Sustainable finance and sustainability-related taxonomy
- Connectivity between sustainability and financial reports
- Trends and mitigation actions for greenwashing
- Sustainability strategies and initiatives

MANUSCRIPT SUBMISSION INFORMATION

SI topic: Sustainability: A Journey for Better Future in Developing Countries

Guest editors:

Prof. Louis T.W. Cheng, Hang Seng University of Hong Kong

Prof. Hung-Gay Fung, University of Missouri-St. Louis

Dr. Jingran Zhao, Hong Kong Polytechnic University

Manuscript submission information (AJAR):

The Asian Journal of Accounting Research's submission system will be open for the Special Issue "Sustainability: A Journey for Better Future in Developing Countries" from 15 April 2024. When submitting your manuscript please select the article type "VSI: Sustainability". Please submit your manuscript to Editorial Manager before 30 November 2024.

Accepted manuscripts are expected to be published on a rolling basis until 31 May 2025. There is an option to present your paper at a physical conference which features the same theme on Asia sustainability after the submission to the SI. For more information about the physical conference in Bali, please visit the conference website after June 11 2024.

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ASIAN JOURNAL OF ACCOUNTING RESEARCH (AJAR)

All papers will be peer-reviewed according to Emerald's and AJAR's policy. This SI will be an article collection or virtual SI. This means that accepted articles will be immediately sent to production rather than waiting for a bundling of all eventually accepted articles. Articles from this SI will be clearly marked as special issue articles. Please ensure you read the [Guide for Authors](#) before submitting your manuscript.

Keywords:

ESG; Sustainability; Greenwashing

[Learn more about the benefits of publishing in a special issue.](#)

For more details of the Special Issue, please visit [AJAR's website](#)



JOURNAL OF ASIAN PUBLIC POLICY (JAPP)

SPECIAL POLICY TRACK FOR PRESENTATION

Recently, applying ESG to enhance business sustainability has become an important objective for corporations. While ESG integration is often an issue driven by business' own initiatives, ESG disclosure can be more related to regulations and policy. As ESG integration and disclosure are popular research topics, it is time to explore their policy implications in the Asian context.

We welcome research related to the following topics applied to a specific industry sector, the financial sector or all non-financial sectors in Asia:

- Policy outcome evaluations relating green/environmental regulations to business sustainability
- Policy outcome evaluations relating ESG disclosure regulations to business sustainability
- ESG performance and related financial performance as a result of national policies
- Policy implications for establishing an ESG framework for listed firms
- Policy implications for establishing an ESG framework for non-listed firms
- Financial policies and their effects on enhancing ESG integration
- Outcomes of green financing policies
- Outcomes of policy and incentive scheme related to ESG/green capacity building, infrastructure, and nurturing talents
- Any research issues demonstrating a significant relationship between ESG regulations and business sustainability

Papers presented in this policy track that are recognized as the most outstanding papers can be submitted to Journal of Asian Public Policy (JAPP) with the fast-track reviews. The paper submission link to JAPP will be provided in due course.

For enquiries, please contact: support.esg@hsu.edu.hk

For more information, please visit: <https://esgsummit.id/> or <https://esg.hsu.edu.hk/bali-esg-summit/>

Keynote speakers and VIP Participants



Prof. C.S. Agnes Cheng
Professor of Accounting
Dale Looper Chair in Accounting
University of Oklahoma



Prof. Kalok Chan
Dean of the College of Business
and Chair Professor of Finance
City University of Hong Kong



Dr. Jacky Tang
Managing Director and the Chief
Investment Officer for an
international asset management
firm



Dr. Allinnettes Adigue
Head, ASEAN Regional Hub
Global Reporting Initiative



Ms. Vivi Hu
Chief Executive Officer
YoujiVest



Dr. William Yu
Chief Executive Officer
World Green Organisation



Prof. Louis Cheng
Dr S H Ho Professor of Banking and
Finance
Director of Research Centre for ESG
The Hang Seng University of Hong
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Prof. Iman Harymawan
Full Professor, Department of
Accounting
Universitas Airlangga



Prof. Darwin Choi
Associate Professor, Department of
Finance
The Hong Kong University of
Science and Technology



Prof. Piyush Sharma
John Curtin Distinguished
Professor (Marketing)
Curtin University



Mr. Hauman Yeung
Director
Ascent Partners Advisory Service
Limited

