



RIB Theme-based
Research Seminar:
Theme 4 – Ethics and
Sustainability

Understanding the measurements and performance of ESG integration

Under the IDS funding (project #: UGC/IDS(R)14/21), the Research Centre for ESG (CESG) aims to promote ESG research through this research symposium. Presentations include:

- the future ESG research publication directions by Prof. John Goodell, Editor-in-Chief of Research in International Business and Finance (RIBAF)
- the latest development of ESG data by well-known commercial data providers (SynTao Green Finance, YoujiVest and Sustainalytics)
- using i-score to measure ESG performance by Prof. Louis Cheng

Physical attendance only



To register: <https://forms.office.com/r/ZX7ar5hVEW>



Participants can receive a Certificate of Attainment (3.5 hours) if preferred (please indicate this request at front desk for registration on-site).**

**Accreditation of CPD points/hours is subject to the final decision of respective organisations.

1:45-5:15PM

6

AUGUST,
2024

D801, Lee Ping Yuen Chamber,
8/F, Lee Quo Wei Academic Building,
Yuen Campus, The Hang Seng University
of Hong Kong, Hang Shin Link, Siu Lek
Yuen, Shatin, Hong Kong



Prof. Louis Cheng
HSUHK



Prof. John Goodell
University of Akron



Prof. Piyush Sharma
Curtin University



Dr. Peiguan Guo
SynTao Green Finance





1:45-2:00pm

Registration

2:00-2:05pm

Introduction

Prof. Louis Cheng

Dr S H Ho Professor of Banking and Finance,
Director of Research Centre for ESG at HSUHK

2:05-2:30pm

Keynote Speech

Topic: Publishing ESG Research

Prof. John Goodell

Editor in Chief, Research in International Business and Finance (RIBAF),
Professor in Finance, University of Akron, USA

2:30-3:00pm

Fireside Chat

Topic: Integrating ESG Data into Business Research

Moderator:

Prof. Louis Cheng

Dr S H Ho Professor of Banking and Finance,
Director of Research Centre for ESG at HSUHK

Panel members:

Prof. Piyush Sharma

John Curtin Distinguished Professor and Professor of Marketing,
Curtin University, Australia

Dr. Peiyuan Guo

Chairman of SynTao Green Finance

3:00-3:45pm

Panel on Exploring ESG and Climate Change Data

This panel aims to report the latest development in ESG and climate data from the perspective of data providers and rating agencies. Researchers and corporate professionals can learn about how these data can be used for academic research and ESG performance evaluation of listed firms.

Moderator:

Dr. Jerry Cao

Associate Professor of Economics and Finance, HSUHK

Panel members:

Dr. Peiyuan Guo

Chairman, SynTao Green Finance

Ms. Vivi Hu

CEO, YoujiVest

Ms. Liz Campbell

Client Relations, APAC, Morningstar Sustainalytics



Dr. Jerry Cao
HSUHK



Ms. Vivi Hu
YoujiVest



Ms. Liz Campbell
Morningstar
Sustainalytics



3:45-4:00pm

Coffee Break

4:00-5:15pm

Roundtable on Current ESG Research

Participants are invited to share their thoughts and ideas with Prof. John Goodell, Prof. Piyush Sharma, and Dr. Peiyuan Guo about their ESG research. The session aims to provide valuable feedback for ESG researchers to improve their papers for possible publication at RIBAF (Q1) and other well-known journals.

- Announcement -

Special Issues and Bali ESG Summit 2024

Conference Date

05 Dec 2024 - 06 Dec 2024

Location

Bali, Indonesia

Description

Co-organizers: The Hang Seng University of Hong Kong
Universitas Airlangga Indonesia

1. Call for Papers for Special Issues (RIBAF & AJAR)
2. Call for Papers for Asia Sustainability and ESG Summit 2024 in Bali



Summit Website


<https://esgsummit.id/>

Overview


Building on the success of our first Asia Sustainability and ESG Summit in Bangkok last year, we are proud to announce the second ESG Summit in Bali (Dec 5-6 2024). While the global movement in promoting sustainability and Environmental, Social and Governance (ESG) integration is facing some challenges, we strongly believe that the topic continues to generate significant interest among academic and professionals, especially in Asia.

This ESG Summit provides opportunities to share research findings and practical insights in the area of ESG integration and business sustainability in the Asian context. In order to provide publication opportunities for the presenters, two Special Issues (SIs) from the Research in International Business and Finance (RIBAF) and the Asian Journal of Accounting Research are organized for the Summit. Details are listed below.

In addition, industry sessions and a special closed-door meeting for industry participants (with a focus but not limited to natural resources sector) from Indonesia, China (including Hong Kong), Malaysia, India, and Australia to foster business collaborations and investment opportunities in the ESG space.

 **Contact Us**
support.esg@hsu.edu.hk

 **More Information**
<https://esg.hsu.edu.hk>

 **Registration**
<https://forms.office.com/r/ZX7ar5hVEW>

CALL FOR PAPER



RESEARCH IN INTERNATIONAL BUSINESS AND FINANCE (RIBAF)

Call For Paper - Special Issue at RIBAF

This SI welcomes research related to ESG disclosure and information asymmetry (e.g. accounting), ESG integration (e.g. finance), as well as ESG issues in the real-estate sector. Topics include, but are not limited to:

- ESG disclosure and ESG ratings divergence in Asia
- Impact of media attention on ESG performance in Asia
- COVID-19 impacts on ESG integration in Asia
- Responsible investing and green financing in the real-estate sector in Asia
- The value of ESG practices for the real-estate sector in Asia
- ESG greenwashing in Asia
- ESG initiatives and values of Asian firms

Guest editors:

Prof. Louis T.W. Cheng, Hang Seng University of Hong Kong

Prof. C.S. Agnes Cheng, University of Oklahoma

Dr. Jianfu Shen, Hong Kong Polytechnic University

Submission procedure

SI topic: ESG Integration: An Asian Perspective

The Research in International Business and Finance's submission system is opened for submissions for the Special Issue "ESG Integration: An Asian Perspective" from March 18 to November 18, 2024. Please submit your manuscript to the Editorial Manager and select the article type "VSI: ESG Integration".

Accepted manuscripts are expected to be published on a rolling basis until June 30, 2025. A submission fee is required and the procedure required by the Journal. The submission will only be considered after payment of the submission fee. There is an option to present your paper at ESG Summit in Bali.

All papers will be peer-reviewed according to Elsevier's and RIBAF's policy. This SI will be an article collection or virtual SI. This means that accepted articles will be immediately sent to production rather than waiting for a bundling of all eventually accepted articles. Articles from this SI will be clearly marked as special issue articles. Please ensure you read the Guide for Authors before submitting your manuscript:

Guide for authors:

<https://www.sciencedirect.com/journal/research-in-international-business-and-finance/publish/guide-for-authors>

For more details of the Special Issue:

<https://www.sciencedirect.com/journal/research-in-international-business-and-finance/about/call-for-papers>

Keywords:

ESG; Greenwashing; COVID; Asia



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