

Asia Sustainability and ESG Summit 2024

Co-organizer: Research Centre for ESG, The Hang Seng University of Hong Kong
Co-organizer: Center for Environmental, Social, and Governance Studies, Universitas Airlangga
Date: Dec 5-6 (Thu-Fri), 2024
Location: Bali, Indonesia
Venue: The Kuta Beach Heritage Hotel Bali
(<https://all.accor.com/hotel/8151/index.en.shtml#section-facilities>)

OVERVIEW

Building on the success of our first Asia Sustainability and ESG Summit in Bangkok last year, we are proud to announce the second ESG Summit in Bali (Dec 5-6 2024). While the global movement in promoting sustainability and Environmental, Social and Governance (ESG) integration is facing some challenges, we strongly believe that the topic continues to generate significant interest among academic and professionals, especially in Asia.

This ESG Summit provides opportunities to share research findings and practical insights in the area of ESG integration and business sustainability in the Asian context. In order to provide publication opportunities for the presenters, two Special Issues (SIs) from the Research in International Business and Finance (RIBAF) and the Asian Journal of Accounting Research are organized for the Summit. Details are listed below.

In addition, industry sessions and a special closed-door meeting for industry participants (with a focus but not limited to natural resources sector) from Indonesia, China (including Hong Kong), Malaysia, India, and Australia to foster business collaborations and investment opportunities in the ESG space.

CALENDAR

Mar 18 - Nov 18, 2024

Submission to RIBAF SI

Apr 15 - Oct 15, 2024

Submission to AJAR SI

June 12 - Sep 30, 2024

Submission to conference presentation

Sep 1 - Nov 15, 2024

**Registration for Summit
(Early bird: Sep 1- Sep 30, 2024)**

Dec 5 - 6, 2024

**Summit at Kuta Beach
Heritage Hotel Bali**

For enquiries, please contact: support.esg@hsu.edu.hk

For more information, please visit: <https://esgsummit.id/> or <https://esg.hsu.edu.hk/conferences-workshops/>

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SPECIAL FEATURES OF THE SUMMIT

1. KEYNOTE SPEAKERS

Indonesian business and government leaders, assets management and financial executives from Hong Kong, and well-known international academic researchers will deliver insightful keynote speeches on the latest ESG trends, challenges, and best practices.

Host interactive panel discussions with diverse perspectives from business leaders, policymakers, and sustainability experts on ESG topics relevant to different industries.

2. PANEL DISCUSSIONS AND INTERACTIVE SESSIONS

Provide a special closed-door meeting session for **industry participants (with a focus but not limited to natural resources)** from Indonesia, China (including Hong Kong), Malaysia, India, and Australia to foster business collaborations and investment opportunities in the ESG space.

3. NETWORKING WITH INDUSTRY REPRESENTATIVES



4. PUBLICATION OPPORTUNITIES IN RIBAF AND AJAR

5. SPECIAL ISSUES PAPER SUBMISSION IS AN OPTION, NOT OBLIGATION

While we encourage you to present your paper at the Summit, you are not obligated to submit to our Special Issues. Similarly, you can submit to the Special Issues without presenting the paper in the Summit.

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REGISTRATION FEE

- Academic and professionals with paper presentation (international participants#): USD250* (Early Bird) USD275* (Regular)
- Attending conference only without paper presentation (international participants#): USD150** (Early Bird) USD175** (Regular)
- Academic and professionals with paper presentation (local participants): USD175* (Early Bird) USD200* (Regular)
- Attending conference only without paper presentation (local participants): USD125** (Early Bird) USD150** (Regular)
- Students with paper presentation (local and international participants): USD125** (Early Bird) USD150** (Regular)

* Include coffee, gala lunch and lunch on Dec 5 and 6, 2024

** Include lunch & coffee break

Indonesia branches of international firms are regard as international participants.

Approval is needed from the organizers.

Co-organizers



ESG 研究中心
RESEARCH CENTRE FOR ESG
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



CESGS
Center for Environmental, Social, &
Governance Studies.

Supporting Organizations



香港財務策劃師學會
INSTITUTE OF FINANCIAL PLANNERS OF HONG KONG



Centre for
Business
Sustainability



香港投資者關係協會
Hong Kong Investor Relations Association



WORLD GREEN
ORGANISATION
世界綠色組織



Sustainability
Professionals
Association

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RESEARCH IN INTERNATIONAL BUSINESS AND FINANCE (RIBAF)

Call For Paper - Special Issue at RIBAF

This SI welcomes research related to ESG disclosure and information asymmetry (e.g. accounting), ESG integration (e.g. finance), as well as ESG issues in the real-estate sector. Topics include, but are not limited to:

- ESG disclosure and ESG ratings divergence in Asia
- Impact of media attention on ESG performance in Asia
- COVID-19 impacts on ESG integration in Asia
- Responsible investing and green financing in the real-estate sector in Asia
- The value of ESG practices for the real-estate sector in Asia
- ESG greenwashing in Asia
- ESG initiatives and values of Asian firms

Guest editors:

Prof. Louis T.W. Cheng, Hang Seng University of Hong Kong

Prof. C.S. Agnes Cheng, University of Oklahoma

Dr. Jianfu Shen, Hong Kong Polytechnic University

Submission procedure

SI topic: ESG Integration: An Asian Perspective

The Research in International Business and Finance's submission system is opened for submissions for the Special Issue "ESG Integration: An Asian Perspective" from March 18 to November 18, 2024. Please submit your manuscript to the Editorial Manager and select the article type "VSI: ESG Integration".

Accepted manuscripts are expected to be published on a rolling basis until June 30, 2025. A submission fee is required and the procedure required by the Journal. The submission will only be considered after payment of the submission fee. There is an option to present your paper at ESG Summit in Bali.

All papers will be peer-reviewed according to Elsevier's and RIBAF's policy. This SI will be an article collection or virtual SI. This means that accepted articles will be immediately sent to production rather than waiting for a bundling of all eventually accepted articles. Articles from this SI will be clearly marked as special issue articles. Please ensure you read the Guide for Authors before submitting your manuscript:

Guide for authors:

<https://www.sciencedirect.com/journal/research-in-international-business-and-finance/publish/guide-for-authors>

For more details of the Special Issue:

<https://www.sciencedirect.com/journal/research-in-international-business-and-finance/about/call-for-papers>

Keywords:

ESG; Greenwashing; COVID; Asia

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ASIAN JOURNAL OF ACCOUNTING RESEARCH

Call For Paper Special Issue at AJAR

Sustainability has become a paramount concern not only for governmental bodies but also for corporations. The pressing nature of this issue necessitates increased collaboration among entities, adherence to various reporting and implementation standards, engagement with diverse raters and auditors, and consideration of the interconnectedness between sustainability and financial matters, among other phenomena. This invitation extends to research endeavors pertaining to any sustainability issues intersecting with accounting and business processes. We welcome contributions from both governmental and corporate perspectives, with a particular focus on the context of developing countries. Topics include, but are not limited to:

- Quality of sustainability disclosure from various channel (e.g., report, website, media)
- Corporates and/or governments' sustainability performance
- The development of various sustainability standards and raters
- Assurance service in sustainability context
- Sustainable finance and sustainability-related taxonomy
- Connectivity between sustainability and financial reports
- Trends and mitigation actions for greenwashing
- Sustainability strategies and initiatives

MANUSCRIPT SUBMISSION INFORMATION (AJAR)

SI topic: Sustainability: A Journey for Better Future in Developing Countries

Guest editors:

Prof. Louis T.W. Cheng, Hang Seng University of Hong Kong

Prof. Hung-Gay Fung, University of Missouri-St. Louis

Dr. Jingran Zhao, Hong Kong Polytechnic University

Manuscript submission information (AJAR):

The Asian Journal of Accounting Research's submission system will be open for the Special Issue "Sustainability: A Journey for Better Future in Developing Countries" from 15 April 2024. When submitting your manuscript please select the article type "VSI: Sustainability". Please submit your manuscript to Editorial Manager before 15 October 2024.

Accepted manuscripts are expected to be published on a rolling basis until 31 May 2025. There is an option to present your paper at a physical conference which features the same theme on Asia sustainability after the submission to the SI. For more information about the physical conference in Bali, please visit the conference website after June 11 2024.

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ASIAN JOURNAL OF ACCOUNTING RESEARCH

All papers will be peer-reviewed according to Emerald's and AJAR's policy. This SI will be an article collection or virtual SI. This means that accepted articles will be immediately sent to production rather than waiting for a bundling of all eventually accepted articles. Articles from this SI will be clearly marked as special issue articles. Please ensure you read the [Guide for Authors](#) before submitting your manuscript.

Keywords:

ESG; Sustainability; Greenwashing

[Learn more about the benefits of publishing in a special issue.](#)

For more details of the Special Issue, please visit [AJAR's website](#)