



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG



ESG 研究中心  
RESEARCH CENTRE FOR ESG

## Understand ESG to Sharpen Your Competitive Edge in the Job Market

**FIN4014 Wealth  
Management Students  
(Include L01/02/03)**

**Prof. Louis Cheng**

Dr. S H Ho Professor of Banking and Finance  
Director of the Research Centre for ESG  
Director of Research Institute for Business  
The Hang Seng University of Hong Kong



<https://forms.gle/aZ8YMCA6AgZWLAjZ6>



Louis will share with you the concept of ESG and examples of integrating ESG at work. For students who want to consider getting a job involving ESG integration, the lecture will provide valuable insights for their preparation.



Prof. Louis Cheng  
Dr S H Ho Professor of  
Banking and Finance, HSUHK

- Dr S H Ho Professor of Banking and Finance since 2021
- Directors of the Research Centre for ESG (CESG) and Research Institute for Business (RIB)
- Business Studies Assessment Panel member for Competitive Research Funding Schemes (Self-financing sector) of the RGC (2022 –2024)
- Business Studies Panel (Joint Research Schemes) member of the RGC (2016-20)
- Member of the Investment Committee of the Hospital Authority Provident Fund Scheme (2016-22)
- Advisor for Bhutan's Green Bond initiative and consultant of United Nations
- Professor of Finance (2010-20) & Director of the Center for Economic Sustainability and Entrepreneurial Finance (CESEF) (2018-20), PolyU
- Council member & Trustee of the Pension Fund of the PolyU (2011-13)
- Member of the Examination Board of the Institute of Financial Planners of Hong Kong (IFPHK).
- Served as a project consultant for various organizations including:
  - Securities and Futures Commission (SFC), Mandatory Provident Fund Scheme Authority (MPFA), Hong Kong Exchanges (HKEx), Investor Education Centre (IEC)
  - Bank of China (HK) Private Banking, Agricultural Bank of China (HK) Private Banking, Value Partners, Fubon Bank, Bank Consortium Trust Hong Kong, Charles Schwab (US)



Jacky will share with you how ESG integration should be done in asset management and provide examples from real life. His speech will provide valuable insights for students in preparing finding jobs related to ESG and asset management.



Dr. Jacky Tang  
Managing Director and  
Chief Investment Officer  
Portfolio Management Group  
Goldman Sachs (Asia)

Jacky Tang is the managing director and the chief investment officer for Goldman Sachs Portfolio Management Group in Asia Pacific. He also heads up the Portfolio Advisory Group, the Investment Strategy Group, and the Sustainable Solutions Group for Goldman Sachs Consumer and Wealth Management Division in Asia. He is responsible for centralized discretionary portfolio management for ultra-high net worth and institutional clients across Asia Pacific. Jacky is also responsible for advising clients on strategic asset allocation, tactical investment strategies, and ESG investment solutions. He has served as the co-chair of the Asia PWM Sustainability Council and PWM Content Council since 2017. Previously, Jacky spent two years as a macro strategist in the Investment Strategy Group, covering Asia Pacific economics and macro strategy.

Prior to joining Goldman Sachs, Jacky worked at Credit Suisse, where he was head of Greater China Equity Research. Prior to that, he was head of Hong Kong Equity Strategy at Merrill Lynch. Earlier in his career, Jacky worked as an investment strategist at Brevan Howard Asset Management, managing an emerging markets hedge fund. Jacky has served as an adjunct professor for the City University of Hong Kong's department of Economics and Finance and has led a number of workshops in behavioral finance, sustainable finance, financial markets, asset allocation and portfolio management. He also served as the masters dissertation supervisor on sustainable finance for the University of Cambridge.

Jacky earned a PhD in Economics from the Shanghai University of Finance and Economics and a master's degree in Sustainability Leadership from the University of Cambridge.