



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG



ESG 研究中心  
RESEARCH CENTRE FOR ESG



CFA Institute®  
Asia-Pacific  
Research Exchange

# FINTECH X ESG SYMPOSIUM

**JULY 28, 2022**

**9:15AM-2:00PM** (INCLUDING LUNCH)

BALLROOM, CONRAD HONG KONG  
88 QUEENSWAY, ADMIRALTY

COVID-19 has accelerated the speed of business innovation and digitization in financial services. Blockchain and Fintech are the natural paths to improve cost efficiency and service quality for business. In addition, with the global movement on promoting Sustainable Development Goals (SDGs), ESG has generated tremendous interest. Thus, this symposium is devoted to explore the linkage between Fintech and ESG for finance and accounting professionals who are interested in these issues.

*The research work presented in this event is financially supported by The S. H. HO Foundation 何善衡慈善基金會*

There is a HK\$100 registration fee.  
The venue capacity is set at 120  
participants maximum.

TO REGISTER, PLEASE VISIT:

<https://hkira.glueup.com/event/hsu-x-cfa-institute-fintech-symposium-58831/>

## Program

9:15am-9:30am	Registration
9:30am-10:20am	Opening Remarks and Ceremony
10:20am-10:50am	Fireside Chat on Fintech X ESG: A Policy Perspective
10:50am-11:05am	Tea Break
11:05am-11:55am	Panel 1: <b>ESG</b> X Fintech
11:55am-12:45pm	Panel 2: <b>FINTECH</b> X ESG
12:45pm-2:00pm	Concluding Remarks and Networking Lunch



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For more information of the symposium,  
please visit: <https://esg.hsu.edu.hk/conferences-symposium/>



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# Program



9:15am-9:30am	Registration
	Opening Remarks and Ceremony
9:30am-9:50am	1. Speech I: Dr the Honourable Moses Cheng, HSUHK Council Chairman
	2. Fintech Penetration Survey Louis Cheng, Dr S H Ho Professor of Banking and Finance, Director of Research Centre for ESG, HSUHK
9:50am-10:20am	3. Ceremony - Speech II: Simon Ho, HSUHK President - Scholarship Cheque Presentation - Inauguration of Research Centre for ESG
	4. Speech III: Wilfred Yiu, Co-COO, HKEx
10:20am-10:50am	Fireside Chat on Fintech x ESG: A Policy Perspective Moderator: Louis Cheng, HSUHK Panel member 1: Wilfred Yiu, Co-COO, HKEx Panel member 2: Peter Yan, CEO, Cyberport
10:50am-11:05am	Tea Break
11:05am-11:55am	Panel 1: <b>ESG</b> x Fintech: How Do Financial Firms Employ Fintech with an ESG Perspective? Moderator: David von Eiff, CFA Institute Panel member 1: Frank Heung, Hang Seng Bank Panel member 2: Jacky Tang, Goldman Sachs Panel member 3: Richard Mak, CFA Society HK
11:55am-12:45pm	Panel 2: <b>FINTECH</b> x ESG: How Do Financial Firms Adopt a Technology-driven ESG Integration? Moderator: Kalok Chan, CUHK Panel member 1: Jack Poon, HSUHK & PolyU Panel member 2: Chris Tse, Mirae Panel member 3: Michelle Ng, Wellington Management
12:45pm-2:00pm	Concluding Remarks and Networking Lunch

# Speakers Information

For detailed bio of the speakers, please visit: <https://esg.hsu.edu.hk/fintech-x-esg-symposium-speaker-bio/>

## HSUHK speakers:

	<p><b>Dr the Honourable Moses Cheng,</b> GBM, GBS, JP</p> <p><b>Council Chairman</b> The Hang Seng University of Hong Kong</p>		<p><b>Prof. Simon Ho</b></p> <p><b>President</b> The Hang Seng University of Hong Kong</p>
	<p><b>Prof. Louis Cheng</b></p> <p><b>Dr S H Ho Professor of Banking &amp; Finance</b> <b>Director of Research Centre for ESG</b> <b>Director of Research Institute for Business</b> The Hang Seng University of Hong Kong</p>		<p><b>Mr. Jack Poon</b></p> <p><b>Research Fellow</b> The Hang Seng University of Hong Kong <b>Professor of Practice (Fintech, Entrepreneurial Finance), PolyU</b></p>

## Speakers listing follows appearance order in the event:

	<p><b>Mr. Wilfred Yiu</b></p> <p><b>Co-Chief Operating Officer and Co-Head of Markets</b> Hong Kong Exchanges and Clearing Ltd.</p>		<p><b>Mr. Peter Yan, JP</b></p> <p><b>Chief Executive Officer</b> Hong Kong Cyberport Management Company Ltd.</p>
	<p><b>Dr. David von Eiff</b></p> <p><b>Director, Institutional Partnerships</b> CFA Institute, APAC</p>		<p><b>Mr. Frank Heung</b></p> <p><b>Head of Structured Finance, Commercial Real Estate &amp; Corporate Advisory</b> Hang Seng Bank</p>
	<p><b>Dr. Jacky Tang</b></p> <p><b>Managing Director and Chief Investment Officer</b> Portfolio Management Group Goldman Sachs (Asia)</p>		<p><b>Mr. Richard Mak</b></p> <p><b>President</b> CFA Society Hong Kong</p>
	<p><b>Prof. Kalok Chan</b></p> <p><b>Wei Lun Professor and Chairman</b> <b>Finance Department</b> The Chinese University of Hong Kong</p>		<p><b>Mr. Chris Tse</b></p> <p><b>Head of Greater China Institutional Business Development</b> Mirae Asset Global Investments (HK)</p>
	<p><b>Ms. Michelle Ng</b></p> <p><b>Vice President and Portfolio Advisor</b> Wellington Management</p>		<p>Scan QR code for detailed bio of the speakers</p>





# The Hang Seng University of Hong Kong is delighted to announce the launch of the Research Centre for ESG.



## WE STRIVE TO

Facilitate academic research

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