



ESG 研究中心
RESEARCH CENTRE FOR ESG
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



WORLD GREEN
ORGANISATION
世界綠色組織

A SMExESG Framework: A Collaborative Project by the Research Centre for ESG at HSUHK and World Green Organisation

SMEs are the major pillar of employment and GDP for many Asian countries. Through our SMExESG framework, we aim to deepen and accelerate the adoption of a tailor-made ESG framework which suits the needs of SMEs. The strategic positioning of the 2 founding members allow us to engage the project with a wide coverage of SMEs as our study sample. We hope that our SMExESG initiative can take the lead in forming a useful ESG framework for SMEs in Asia, specially to support the SMEs in following ESG guidelines for their benefit.

Senior Researchers

Prof. Louis Cheng (Project Coordinator)

Dr. S H Ho Professor of Banking and Finance
Director of the Research Centre for ESG
The Hang Seng University of Hong Kong

Dr. William Yu

Founder & CEO
World Green Organisation (WGO)

Dr. Tientip Subhanij

Section Chief,
Investment and Enterprise Development,
Trade, Investment and Innovation Division, UNESCAP

